University of Pennsylvania
Summer Academy
Intercultural Communication
Summer 2021
July 1st- July 23rd

Instructor: Betsy Kells, Technology Director Penn Language Center
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Required text: All resources will be provided in the Canvas course site. The course will frequently refer to "Intercultural Communication, A Critical Introduction" (2011) by Ingrid Piller if you would like to purchase the book.

The Canvas Learning Management System will be used.

Course Description:
The Intercultural Communication Academy seeks to offer students a foundation for understanding the intricate and complex relationship between language, culture, communicative practices, and identity. Intercultural Communication is fundamentally concerned with introducing students to the particular understanding of "language", "culture" and "communication" and the ways in which these relate to each other. The course will focus on key ideas to provide a basis for nuanced practices, reflections, and strategies that are associated with understanding an intercultural perspective to learning a language and engaging meaningfully and in context with speakers of other languages and cultures. Based on the American Council on the Teaching of Foreign Languages Can-do statements, students will achieve various investigative and interactive objectives by the end of the course.

Schedule:
Daily synchronous work: Monday- Friday 10am-12pm; 1pm-2pm; synchronous course meetings featuring lectures on course topics, interactive collaborative group and pair work, and guest speakers. Total synchronous work: 45 hours

Daily asynchronous work: Readings from Piller's book (listed above), short comprehension quizzes, reviewing recorded video interviews, daily reflection multimedia journal in Padlet to practice and deepen a nuanced understanding of intercultural communication and to track personal development. Students can anticipate an estimated hour of daily work. Total estimated asynchronous work: 15 hours

Capstone Project: Each student will create and submit a Capstone Project in an online tool called Padlet. The Capstone Project will give each student the opportunity to answer to reflect on their personal journey as they discover the field of intercultural communication.

Week	Course Themes & Activities by Week
Week 1 July 1-9	**Introduction to Intercultural Communication** **Guiding question:** *What does culture mean to me?* **Reading:** Ingrid Piller Ch.1: Approaching Intercultural Communication **Video Interview:** Prof. Anne Pomerantz, Graduate School of Education, University of Pennsylvania **Can-do objectives:** • I can manage my non-verbal reactions and personal space when in a crowded environment such as standing in line • In my own and other cultures, I can explain how stereotypes influence a country's products or marketing strategies
Week 2 July 12-16	**Language and Culture** **Guiding questions:** *Why does language matter when doing intercultural communication? How do I change my language when doing intercultural communication?* **Reading**: Ingrid Piller Ch.3: Language and Culture **Video Interview:** LaDonna Brave Bull Allard, Native American Lakota Historian & Activist **Can-do objectives:** • I can share my interpretations of a piece of art of music with someone else while respecting theirs • I can respond to a social media post in a culturally appropriate manner
Week 3 July 19-23	**Intercultural Communication at Work** **Guiding questions:** *What are some strategies that people use to address misunderstandings when communicating with someone from a different culture?* **Reading:** Ingrid Piller, Ch. 6: Intercultural Communication at Work **Video Interview:** Dr. Jami Fisher, Director of American Sign Language Program, University of Pennsylvania **Can-do objectives:** • In my own and other cultures, I can explain how a culture's concept of time influences decisions in business, education and social scheduling • In my own and other cultures, I can explain how globalized products impact society and individual lifestyles • I can collaborate on an online project to explain misconceptions underlying stereotypes **Submit and present Capstone Project**

Work Week Example				
Monday	Tuesday	Wednesday	Thursday	Friday
Literature circle	Interactive Labs	City Highlights-Ethnographic Research	Share visual ethnographies; prepare for lectures	Guest Lecturers

If you are interested in studying the humanities and all of its possibilities, if you are looking to develop the skills related to interacting with the world as a global citizen in the fields of education, sociology, applied linguistics, museum sciences, business and more, the Intercultural Communication Penn Summer Academy is for you.